

IMDA Annual Management Conference

"Quantum Leap 1999"

January 1999

**The SunBurst Resort
Scottsdale, AZ**

Conference Highlights:

- "Leading, coaching and excelling through sales management," John O'Malley, Strategic Vision.
- "Bridging the gap with materials managers," Renee Landry, president-elect, Association of Healthcare Resource and Materials Management.
- "Minimize costly mistakes through proper hiring and firing," Mitchell Kramer, IMDA legal counsel.
- "Best practices sales leadership," IMDA member panel.
- "IMDA's Internet strategy," IMDA staff.
- "Reimbursement and new technology," Anne Gose, M.D., and Dennis Smith, M.D., Peer Review Network.
- "Standing up to unfair anti-competitive practices that destroy small business and innovation," Tom Shaw, Retractable Technologies Inc.