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Exhibitor & Sponsor Kit



2012 IMDA Annual Conference & Manufacturers Forum

April 29 – May 1, 2012

Loews Vanderbilt Hotel

Nashville, TN

www.IMDA.org

The IMDA Manufacturers Forum is a tradeshow that provides an audience of **the best-networked specialty sales and marketing companies** in the medical industry.

Sponsors and Exhibitors:

- ✓ Network with specialty distributors eager to pick up new lines to bring to market
- ✓ Explore business relationships
- ✓ Attend valuable business seminars
- ✓ Host tabletop exhibits in a relaxed atmosphere
- ✓ Breakfasts, breaks, lunch and receptions will be held in the Exhibit Hall while there are no sessions running

Specialties represented by IMDA Members include:

Anesthesia ♦ Blood Bank ♦ Cardiovascular ♦ Critical Care
Emergency Room ♦ ENT ♦ Equipment Rental
Gastroenterology ♦ IV Therapy ♦ Leasing & Service
Neonatology ♦ Neuro Medicine ♦ OB/GYN ♦ Orthopedics
Radiology ♦ Respiratory Therapy ♦ Surgery ♦ Urology

Sponsorship Opportunities

\$5,000 Gold ♦ \$3,500 Silver ♦ \$2,500 Bronze

Exhibitor Information

IMDA Member

\$1,295 (*Early-Bird*) ♦ \$1,795 (*after 3/16/12*)

Non-Members

\$1,995 (*Early-Bird*) ♦ \$2,495 (*After 3/16/12*)

All Sponsor and Exhibitor packages include:

- Complete company description and product listing in the conference materials
- One full conference registration, including all registration and educational materials
- Non-conflict show times
- Breakfasts, breaks, lunch and receptions will be held in the Exhibit Hall
- Pre-registration list emailed to you in Excel format two weeks prior to the meeting
- Complimentary attendee list emailed to you after the show
- Complimentary membership directory with listing of all IMDA members
- Admittance for one to the educational sessions, refreshment breaks, continental breakfasts, luncheon, receptions and dinner
- Table-top package includes one draped 6-foot table and two chairs
- Name and logo printed on conference final program

Additional Opportunities

Manufacturers Forum Spotlight ♦ \$250 members/\$450 non-members

Ten minute time slots are available to exhibitors to introduce their company and product to all IMDA attendees during a general session on Monday, April 30th. This opportunity has limited enrollment.

IMDA Golf Tournament, Hole Sponsorships ♦ \$250/hole

Private meeting time with your distributors ♦ No charge, meeting space and times are available on a first-come, first-served basis.

Sponsor & Exhibitor Benefits

Sponsor Benefits	Gold \$5,000	Silver \$3,500	Bronze \$2,500	Exhibit Only (see pricing sheet)
Exhibitor Table Package	✓	✓	✓	✓
Name and logo printed on conference marketing materials	✓	✓	✓	✓
Complimentary attendee lists (pre- and post-conference)	✓	✓	✓	✓
Name and logo printed on conference final program	✓	✓	✓	✓
One complimentary conference registration	✓	✓	✓	✓
Name and logo on IMDA Website with link to company Website	✓	✓	✓	✓
Company literature included in attendee registration packets	✓	✓	✓	
Banner Advertisement on IMDA Website for one year	Homepage	Member Page		
Mini-commercial during IMDA conference (not to exceed 5 minutes)	✓	✓		
Two tickets to the IMDA Awards Dinner	✓			
One additional full conference registration	✓			

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Preliminary Conference Agenda

Sunday, April 29th

8:30 am – 1:30 pm	Golf Tournament
12:00 pm – 5:00 pm	Exhibitor Set-Up
3:00 pm – 5:00 pm	Opening Session
5:00 pm – 7:00 pm	Manufacturers Forum Opening Reception (Exhibit area open)

Monday, April 30th

7:00 am – 8:00 am	Continental Breakfast
8:00 am – 12:00 pm	Keynote Presentation
12:00 pm – 2:00 pm	Manufacturers Forum & Lunch (Exhibit area open)
2:00 pm – 3:30 pm	General Session
3:45 pm – 5:15 pm	Breakout Sessions
6:00 pm – 7:30 pm	Manufacturers Forum Reception (Exhibit area open)
7:30 pm – 10:00 pm	IMDA Awards Dinner <i>(Exhibitors may tear down)</i>

Tuesday, May 1st

7:30 am – 8:30 am	Continental Breakfast & Annual Business Meeting
8:30 am – 10:00 am	General Session
10:15 am – 11:45 am	Closing Session

IMDA Conference Hotel Information

All IMDA activities will be held at the Loews Vanderbilt Hotel in Nashville, Tennessee. IMDA has a special room rate of \$179/night. Call 800-336-3335 before March 27, 2012 to ensure the group rate. Reference group code: IMDA when making your reservations.